



## Netskope Recognized as a Leader in 2025 IDC MarketScape for DLP

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*Netskope One platform provides comprehensive coverage and unified data security for every location where data is stored, used or transferred*

**SANTA CLARA, Calif. – March 25, 2025** – [Netskope](#), a leader in modern security and networking, today announced that it has been named a Leader in the IDC MarketScape: Worldwide DLP 2025 Vendor Assessment<sup>[1]</sup>. We believe this recognition, in IDC's inaugural MarketScape report, evaluating data loss prevention (DLP) vendors is the latest industry validation for Netskope's ongoing leadership in [unified data security](#).

"Digital transformation, privacy and compliance requirements, and the rapid adoption of AI technologies have demonstrated the value and vulnerability of enterprise data. In turn, buyers are demanding more from their data loss prevention solutions to assist them in addressing both current and future risks," said Jennifer Glenn, research director, Information and Data Security, IDC. "Netskope is positioned as a leader in the IDC MarketScape: Worldwide DLP 2025 Vendor Assessment. This assessment of Netskope's DLP strategy and capabilities demonstrated a broad range of deployment and licensing options, making its cloud DLP solution suitable for organizations of any size."

According to the IDC MarketScape report, "Netskope offers the full scope of capabilities in its DLP offering" and "It can be used for both structured and unstructured data, offers an option for images, and can be used for data at rest, data in use, and data in motion." The report highlights additional key strengths, "The Netskope DLP offers the ability to work with any classification vendor, as well as the ability to use that classification for policies that can be managed and applied across its entire product line."

"The Netskope approach to unified data security, including best-in-class DLP and DSPM (data security posture management), offers complete visibility and control of data everywhere – at rest or in motion, no matter where it is, enabling organizations to mitigate data security risks, achieve compliance, and reduce cost and complexity, all from a single platform," said Sanjay Beri, CEO, Netskope. "We believe that the recognition by the IDC MarketScape as a Leader in the DLP market further underscores our strong technology advantage and strategic approach in helping enterprises modernize their data protection strategies within a unified platform as they optimize hybrid work environments, adopt artificial intelligence and machine learning tools at a rapid pace, grapple with privacy regulations, and encounter an ever-growing number of security threats."

Netskope supports customers at every phase of security and network modernization, and was further recognized by the IDC MarketScape for its approach to customer success. The MarketScape report notes, "Netskope customers called out the company specifically for its great customer service and the ability to influence feature development."

For more:

- [Get your complimentary excerpt copy](#) of the IDC MarketScape: Worldwide DLP 2025 Vendor Assessment report.
- [Register now](#) for Data Security Converged: A Symposium for the AI Era and learn how unified data security provides a modern approach to protecting data.
- Planning to attend the RSA Conference this year? Meet with Netskope's subject matter experts. [Register for a meeting](#).

### About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.

### About Netskope

Netskope, a leader in modern security and networking, addresses the needs of both security and networking teams by providing optimized access and real-time, context-based security for people, devices, and data anywhere they go. Thousands of customers, including more than 30 of the Fortune 100, trust the Netskope One platform, its patented Zero Trust Engine, and its powerful NewEdge network to reduce risk and gain full visibility and control over cloud, SaaS, web, and private application activity —providing security and accelerating performance without sacrificing either.

Learn more at [netskope.com](#), on [LinkedIn](#), and [Instagram](#).

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<sup>[1]</sup> IDC doc #US53234325, March 2025